







# Website review ilovepdf.com

Generated on January 17 2026 09:10 AM






The score is 68/100







## SEO Content

|    | <p>Title</p>  | <p>iLovePDF   Online PDF tools for PDF lovers</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |           |                                 |       |  |             |   |       |   |      |         |     |                           |        |                 |
|--|---|--|----------|---------|-----------|---------------------------------|-------|--|-------------|---|-------|---|------|---------|-----|---------------------------|--------|-----------------|
|    | <p>Description</p>  | <p>iLovePDF is an online service to work with PDF files completely free and easy to use. Merge PDF, split PDF, compress PDF, office to PDF, PDF to JPG and more!</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |           |                                 |       |  |             |   |       |   |      |         |     |                           |        |                 |
|  | <p>Keywords</p>   | <p>Merge PDF, split PDF, combine PDF, extract PDF, compress PDF, convert PDF, Word to PDF, Excel to PDF, Powerpoint to PDF, PDF to JPG, JPG to PDF</p> <p>Good, your page contains meta keywords.</p>  |          |         |           |                                 |       |  |             |   |       |   |      |         |     |                           |        |                 |
|  | <p>Og Meta Properties</p>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>iLovePDF - Online tools for PDF</td> </tr> <tr> <td>title</td> <td>iLovePDF   Online PDF tools for PDF lovers</td> </tr> <tr> <td>description</td> <td>iLovePDF is an online service to work with PDF files completely free and easy to use. Merge PDF, split PDF, compress PDF, office to PDF, PDF to JPG and more!</td> </tr> <tr> <td>image</td> <td>https://www.ilovepdf.com/img/ilovepdf/social/en-US/ilovepdf.png</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.ilovepdf.com/</td> </tr> <tr> <td>app_id</td> <td>127502793959418</td> </tr> </tbody> </table> | Property | Content | site_name | iLovePDF - Online tools for PDF | title | iLovePDF   Online PDF tools for PDF lovers | description | iLovePDF is an online service to work with PDF files completely free and easy to use. Merge PDF, split PDF, compress PDF, office to PDF, PDF to JPG and more! | image | https://www.ilovepdf.com/img/ilovepdf/social/en-US/ilovepdf.png | type | website | url | https://www.ilovepdf.com/ | app_id | 127502793959418 |
| Property   | Content   |  |          |         |           |                                 |       |  |             |   |       |   |      |         |     |                           |        |                 |
| site_name  | iLovePDF - Online tools for PDF   |  |          |         |           |                                 |       |  |             |   |       |   |      |         |     |                           |        |                 |
| title  | iLovePDF   Online PDF tools for PDF lovers  |  |          |         |           |                                 |       |  |             |   |       |   |      |         |     |                           |        |                 |
| description  | iLovePDF is an online service to work with PDF files completely free and easy to use. Merge PDF, split PDF, compress PDF, office to PDF, PDF to JPG and more! |  |          |         |           |                                 |       |  |             |   |       |   |      |         |     |                           |        |                 |
| image  | https://www.ilovepdf.com/img/ilovepdf/social/en-US/ilovepdf.png   |  |          |         |           |                                 |       |  |             |   |       |   |      |         |     |                           |        |                 |
| type   | website   |  |          |         |           |                                 |       |  |             |   |       |   |      |         |     |                           |        |                 |
| url  | https://www.ilovepdf.com/   |  |          |         |           |                                 |       |  |             |   |       |   |      |         |     |                           |        |                 |
| app_id   | 127502793959418   |  |          |         |           |                                 |       |  |             |   |       |   |      |         |     |                           |        |                 |

# SEO Content

|  | Headings        | H1<br>1  | H2<br>3 | H3<br>29 | H4<br>0 | H5<br>0 | H6<br>0 |
|--|-----------------|--|---------|----------|---------|---------|---------|
|    |                 | <ul style="list-style-type: none"><li>• [H1] Every tool you need to work with PDFs in one place</li><li>• [H2] Every tool you need to use PDFs, at your fingertips. All are 100% FREE and easy to use! Merge, split, compress, convert, rotate, unlock and watermark PDFs with just a few clicks.</li><li>• [H2] Get more with Premium</li><li>• [H2] Image editing made simple with iLoveIMG</li><li>• [H3] Merge PDF</li><li>• [H3] Split PDF</li><li>• [H3] Compress PDF</li><li>• [H3] PDF to Word</li><li>• [H3] PDF to PowerPoint</li><li>• [H3] PDF to Excel</li><li>• [H3] Word to PDF</li><li>• [H3] PowerPoint to PDF</li><li>• [H3] Excel to PDF</li><li>• [H3] Edit PDF</li><li>• [H3] PDF to JPG</li><li>• [H3] JPG to PDF</li><li>• [H3] Sign PDF</li><li>• [H3] Watermark</li><li>• [H3] Rotate PDF</li><li>• [H3] HTML to PDF</li><li>• [H3] Unlock PDF</li><li>• [H3] Protect PDF</li><li>• [H3] Organize PDF</li><li>• [H3] PDF to PDF/A</li><li>• [H3] Repair PDF</li><li>• [H3] Page numbers</li><li>• [H3] Scan to PDF</li><li>• [H3] OCR PDF</li><li>• [H3] Compare PDF</li><li>• [H3] Redact PDF</li><li>• [H3] Crop PDF</li><li>• [H3] Create a workflow</li><li>• [H3] Add a workflow</li></ul> |         |          |         |         |         |
|  | Images          | We found 13 images on this web page.<br>Good, most or all of your images have alt attributes.  |         |          |         |         |         |
|  | Text/HTML Ratio | Ratio : 6%<br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |         |          |         |         |         |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |         |          |         |         |         |
|  | Iframe          | Great, there are no Iframes detected on this page.   |         |          |         |         |         |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.                           |
|  | In-page links           | We found a total of 54 links including 0 link(s) to files  |
|  | Statistics              | <p>External Links : noreferrer noopener 0%</p> <p>External Links : Passing Juice 14.81%</p> <p>Internal Links 85.19%</p> |

## In-page links

| Anchor                       | Type     | Juice         |
|------------------------------|----------|---------------|
| <a href="#">Merge PDF</a>    | Internal | Passing Juice |
| <a href="#">Split PDF</a>    | Internal | Passing Juice |
| <a href="#">Compress PDF</a> | Internal | Passing Juice |
| <a href="#">Login</a>        | Internal | Passing Juice |
| <a href="#">Sign up</a>      | Internal | Passing Juice |
| <a href="#">Español</a>      | Internal | Passing Juice |
| <a href="#">Français</a>     | Internal | Passing Juice |
| <a href="#">Deutsch</a>      | Internal | Passing Juice |
| <a href="#">Italiano</a>     | Internal | Passing Juice |
| <a href="#">Português</a>    | Internal | Passing Juice |
| <a href="#">日本語</a>          | Internal | Passing Juice |
| <a href="#">P_____</a>       | Internal | Passing Juice |
| <a href="#">_____</a>        | Internal | Passing Juice |
| <a href="#">中文 (简体)</a>      | Internal | Passing Juice |
| <a href="#">中文 (繁體)</a>      | Internal | Passing Juice |
|                              |          |               |

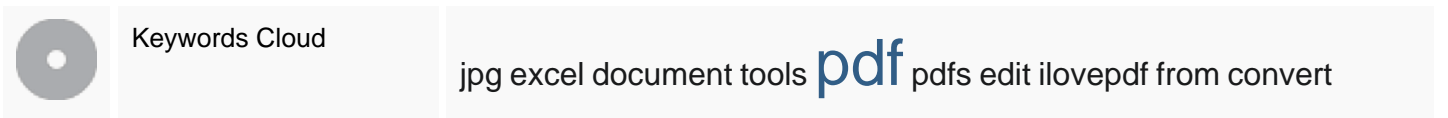
## In-page links

|                                  |          |               |
|----------------------------------|----------|---------------|
| <a href="#">_____</a>            | Internal | Passing Juice |
| <a href="#">_____</a>            | Internal | Passing Juice |
| <a href="#">Catal à</a>          | Internal | Passing Juice |
| <a href="#">Nederlands</a>       | Internal | Passing Juice |
| <a href="#">_____</a>            | Internal | Passing Juice |
| <a href="#">_____</a>            | Internal | Passing Juice |
| <a href="#">Bahasa Indonesia</a> | Internal | Passing Juice |
| <a href="#">Bahasa Melayu</a>    | Internal | Passing Juice |
| <a href="#">Polski</a>           | Internal | Passing Juice |
| <a href="#">Svenska</a>          | Internal | Passing Juice |
| <a href="#">_____</a>            | Internal | Passing Juice |
| <a href="#">T ù rk ç e</a>       | Internal | Passing Juice |
| <a href="#">_____</a>            | Internal | Passing Juice |
| <a href="#">Ti _ng Vi_ t</a>     | Internal | Passing Juice |
| <a href="#">Go to iLoveIMG</a>   | External | Passing Juice |
| <a href="#">Home</a>             | Internal | Passing Juice |
| <a href="#">Features</a>         | Internal | Passing Juice |
| <a href="#">Pricing</a>          | Internal | Passing Juice |
| <a href="#">Tools</a>            | Internal | Passing Juice |
| <a href="#">FAQ</a>              | Internal | Passing Juice |
| <a href="#">iLovePDF Desktop</a> | Internal | Passing Juice |
| <a href="#">iLovePDF Mobile</a>  | Internal | Passing Juice |
| <a href="#">iLoveSign</a>        | External | Passing Juice |
| <a href="#">iLoveAPI</a>         | External | Passing Juice |
| <a href="#">Business</a>         | Internal | Passing Juice |
| <a href="#">Education</a>        | Internal | Passing Juice |
| <a href="#">Security</a>         | Internal | Passing Juice |
| <a href="#">Privacy policy</a>   | Internal | Passing Juice |
|                                  |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Terms &amp; conditions</a> | Internal | Passing Juice |
| <a href="#">Cookies</a>                | Internal | Passing Juice |
| <a href="#">About us</a>               | Internal | Passing Juice |
| <a href="#">Contact us</a>             | Internal | Passing Juice |
| <a href="#">Blog</a>                   | Internal | Passing Juice |
| <a href="#">Press</a>                  | Internal | Passing Juice |
| =                                      | External | Passing Juice |
| =                                      | External | Passing Juice |
| =                                      | External | Passing Juice |
| =                                      | External | Passing Juice |
| =                                      | External | Passing Juice |

## SEO Keywords







## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| pdf     | 115     | ✓     | ✓        | ✓           | ✓        |
| convert | 13      | ✗     | ✓        | ✗           | ✓        |
| pdfs    | 10      | ✗     | ✗        | ✗           | ✓        |
| tools   | 9       | ✓     | ✗        | ✗           | ✗        |
| edit    | 9       | ✗     | ✗        | ✗           | ✓        |












## Usability

|  |     |                                      |
|--|-----|--------------------------------------|
|  | Url | Domain : ilovepdf.com<br>Length : 12 |
|--|-----|--------------------------------------|



## Usability

|  |              |   |
|--|--------------|---|
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|    | Doctype         | HTML 5   |
|   | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 1<br>Warnings : 1   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |





## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li></ul> |
|--|---------------------|--|

## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="https://www.ilovepdf.com/sitemap.xml">https://www.ilovepdf.com/sitemap.xml</a>               |
|  | Robots.txt  | <a href="http://ilovepdf.com/robots.txt">http://ilovepdf.com/robots.txt</a><br>Great, your website has a robots.txt file.                        |
|  | Analytics   | Great, your website has an analytics tool.<br> Google Analytics |